

Sewa Bay Area Chapter Annual Banquet Dinner

Sewa Bay Area Chapter conducted its Annual Banquet Dinner on Dec 5, 2015. The Dinner event was planned with following objectives in mind:

- Appreciate current Sewa donors for their sincere support
- Share Sewa vision, mission, organization, and projects/initiative progress
- Outreach to local community and Indian diaspora to enable/strengthen the engagement.
- Raise fund for various projects

Sewa team put in a tremendous effort to put up a successful show. In a very short period of time we reached out to more than 300+ individuals in the greater Bay Area. Sewa Team ran an effective outreach campaign via phone calls, personalized emails and, in person meetings to attract prominent individuals. As a result, the event was attended by 180+ people. We were able to rope in a number of top valley executives, community organizers and friends.



Program started with a brilliant cultural program by a group of children performing Indian semi-classical music on violin ably supported by keyboard and Tabla. The concert was followed by Prem Jain ji's keynote address. Premji's shared stories of his successful ventures and social philanthropy activities. Sreenathji's presentation was very powerful and well received. The audience listened to him with pin drop silence. Following Sreenathji's presentation, Sandeep ji presented the local chapter activities with special focus on family services. Sandeep ji and others were involved helping a lady who was on the road. It was a given up case but with Sewa's help the patient is getting back to her normal life. A video recording by her sister thanking Sewa for its help was very well received.



Sewa Dinner was attended by many community organizations namely Sunnyvale Hindu Temple & Community Center, Fremont Hindu Temple, Indian Association of Sacramento, Bharti Tamil Sangam, Veda temple, Tri Valley Kannada Sangha, Shree Ram Mandir of East Palo Alto, and Indian Association of San Joaquin County, Hindu Community and cultural Center Livermore. The strong presence of community

organizations is a sign of building strong relationship and partnership with them. These organizations were felicitated with Sewa Plaques as a token of appreciation for their support.



Dada Majumdarji, a noted social worker active even at the age of 97, graced the event and Sewa presented him with Life time achievement award. The program was concluded with vote of thank and shanti mantra.

We were able to raise 70K+ in the dinner event. Overall the event is successful however we always have scope to improve. We will be having Program closure meeting coming weekend to close all open action items.