



**FOR IMMEDIATE RELEASE**

# Sewa International

Service to Humanity is Service to the Divine

P R E S S R E L E A S E

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## **Sewa International & TV ASIA Present *SurSangam* for COVID-19 Relief Work**

Houston, TX (June 09, 2020): Sewa International and TV ASIA are presenting “Sur Sangam”, an exclusive musical performance featuring six prominent singers -- Ankit Tiwari, Shaan, Anup Jalota, Daler Mehndi, Jaspinder Narula and Madhushree Bhattacharya -- on Sunday, June 14 at 1 PM EST.

The event is going to be telecast live by TV Asia and World BBTv and streamed online on Sewa’s Social Media channels. The concert, which will help raise funds for Sewa’s COVID-19 relief efforts, can be watched online at <http://ow.ly/17OS50A1b3K>. Viewers can also download World BBTv App on their mobile phones, computers or smart tv to watch this event live.

“It is great to partner with TV ASIA to present these six artistes in an exclusive music concert to raise funds for our COVID-19 relief work. This is a talented and popular ensemble and I am confident that music lovers will enjoy the show,” said Prof. Sree Sreenath, President of Sewa International.

“More than 3000 Sewa International volunteers from 43 chapters are working in 198 cities, in 27 states across the country to provide relief to communities beleaguered by the pandemic. To help the frontline workers, we have distributed more than 625,000 N95, KN95, surgical and homemade masks so far. We are supported by 400 community organizations and we are running 11 helplines to provide non-medical help. We have served 350 institutions such as food banks, health clinics, senior centers and first responders, and handled more than one thousand calls for help and advice,” Prof. Sreenath said.



# Sewa International & TV Asia Present



# SUR SANGAM

With



Ankit Tiwari

Shaan

Anup Jalota

Daler Mehndi

Jaspinder Narula

Madhushree

WORLD FIGHTS COVID-19: WHAT THE WORLD NEEDS NOW IS SOLIDARITY...



Sunday, June 14, 1:00 pm ET, 12:00 pm CT, 11:00 am MT & 10:00 am PT

Watch FREE

Download World BBTV App on mobile, laptop or SMART TV



Donate at [www.sewausea.org](http://www.sewausea.org) COVID-19-Fundraiser (Sewa)

@sewainternationalusa

The SurSangam concert sports the tagline “World Fights COVID-19 – What World Needs Now is Solidarity”. This event, in which Sewa International and TV ASIA are collaborating, is to raise funds for an important and urgent cause. Sewa International had organized a live concert on May 16, 2020 – which was streamed online -- by the famous spiritual singer Kailash Kher to raise funds for its pandemic relief work.

TV ASIA is an entertainment company headquartered in Edison, NJ. Founded in 1993, TV ASIA is known for telecasting a variety of original news, and musical and cultural shows covering the vibrant Indian Asian community in the US. Its “Community Roundup” program aired every day at 6 PM EST is popular among Indian American/South Asian viewers and covers community celebrations, festivals and local events.

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### About Sewa International

Sewa International, a leading Hindu faith based, Indian American nonprofit organization, has extensive experience in disaster rescue, relief, and rehabilitation operations having responded to 24 disasters in the US and abroad. In 2017, after Hurricane Harvey struck the Houston area, Sewa volunteers helped in the rescue of nearly 700 people, and have served thousands of affected families since then through their case management service. Sewa raised over \$3 million for Hurricane Harvey recovery, Sewa continues to rebuild houses, and, greenhouses that serve as a means of livelihood. Sewa International has also rendered relief in the wake of hurricane Maria in 2018 and Hurricane Imelda in 2019. Sewa teams in the San Francisco Bay Area continue to build and donate tiny homes for those rendered homeless in California Camp Fire of November 2018.

Among its other accolades, Sewa International has been recognized by Charity Navigator – the premier nonprofit rating agency – as the number five among the “10 Highly Rated Charities Relying on Private Contributions.” Sewa has for the last three years continuously scored the topmost-rated 4-star from Charity Navigator, and has earned perfect scores for its Financial Health and Accountability & Transparency.

